

About Blu-rayDefinition.com

Blu-rayDefinition.com was founded by **Brandon A. DuHamel**. Brandon was a writer and Blu-ray reviewer for the popular A/V enthusiast website [Big Picture Big Sound](#), which he joined after spending time working as a forum moderator and reviewer for a Blu-ray-themed fan site.

Feeling that there was need for a more professionally minded and friendly Blu-ray-themed website with a slightly broader scope and appeal, Brandon decided to start **Blu-rayDefinition.com** to fill the void.

Since 2008 our site has been steadily growing to become one of the most reliable sources of home theatre news and Blu-ray reviews on the internet. We have added to our staff and continue to grow each year. As the industry has evolved, so have we and we have embraced the cloud and the ever changing digital world in our coverage, reviewing digital music players, iPod docks, and even powerbags that allow you to charge all your digital gadgets while on the go.

Moving forward, we hope to expand our reach through the world of social media, growing our readership on the website, and an increasing focus on our presence on sites such as Facebook, Twitter, and Pinterest.

For information on ad rates, site statistics, and other promotional enquiries, please contact:
sales@blu-raydefinition.com